



msg

Media Search Group

SEO Case Study



GLOBOPRIME
ATTESTATION SERVICES

CERTIFICATE & DOCUMENTS ATTESTATION!

Safe and Secure

Legalization Services from India UK USA France Russia
Nigeria Europe & 105 other countries

CALL NOW : 042394809

 GloboPrime



Free Collection & Delivery

<https://www.globoprime.com/>



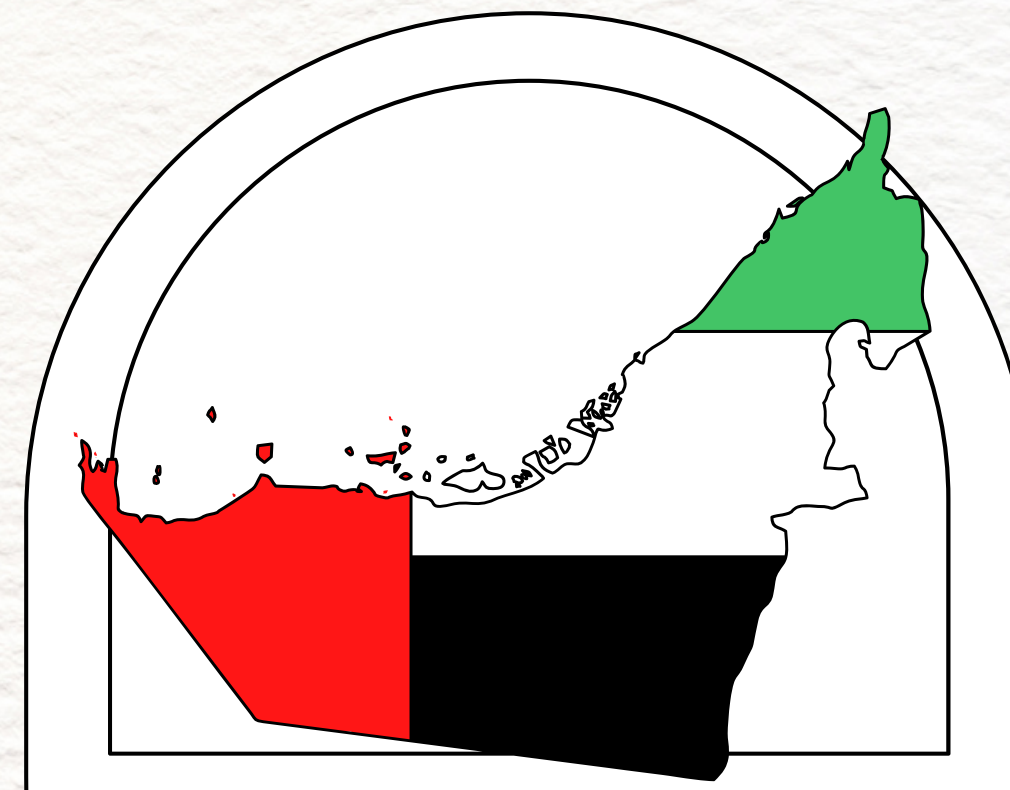
GloboPrime is the UAE's leading certificate attestation services company with many years of experience. They offer fast, reliable and prompt attestation services for ex-pats living or moving to the UAE. They are the trusted choice of many prominent companies, groups and individuals for fast, secure and quality attestation services.

Client's Objectives

- Increase the High Authority Back links
- Complete On Page Optimization of their website.
- Increase Domain Authority
- To Get all keywords at top of Google SERP.
- Boost organic search traffic over time.
- Boost their sales
- Improve their Local Presence
- Complete GMB Optimization
- Improve Social Presence



Targeted Location



OUR STRATEGY



We always use highly critically acclaimed by Top notch Business School i.e. SOSTAC Technique

PHASE (I): SITUATION ANALYSIS

PHASE (II): OBJECTIVES (Where want to be?)

PHASE (III): STRATEGY (How we get there?)

PHASE (IV): TACTICS & ACTION (What we need to get there?)

PHASE (V): CONTROL (How we monitor Performance?)

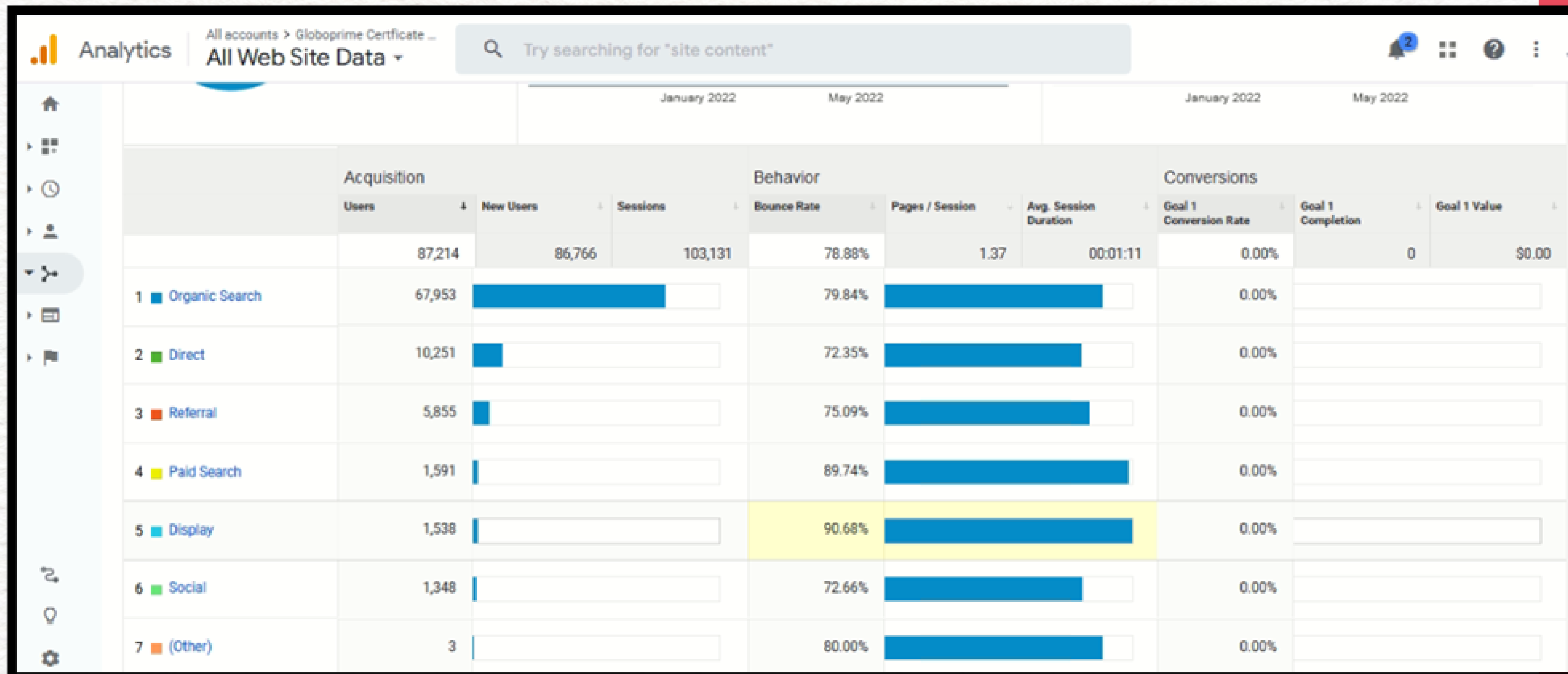
RESULTS

- Improved website performance
- Good increase in traffic
- Improved Social Media presence
- GMB Improved results
- Keywords ranking improved
- Good Leads and Sales
- Happy Client



RESULTS

2021- 2022 - Total Traffic



The screenshot displays the Google Analytics interface for 'All Web Site Data'. The top navigation bar includes 'Analytics', 'All accounts > Globoprim Certificate ...', and a search bar with the text 'Try searching for "site content"'. The main content area shows a comparison between January 2022 and May 2022. The data is organized into three main sections: Acquisition, Behavior, and Conversions. The Acquisition section lists seven traffic sources with their respective user counts and progress bars for New Users. The Behavior section shows Bounce Rate, Pages / Session, and Avg. Session Duration. The Conversions section displays Goal 1 Conversion Rate, Goal 1 Completion, and Goal 1 Value. The 'Display' source is highlighted in yellow.

	January 2022			May 2022			January 2022			May 2022		
	Acquisition			Behavior			Conversions					
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal 1 Conversion Rate	Goal 1 Completion	Goal 1 Value			
	87,214	86,766	103,131	78.88%	1.37	00:01:11	0.00%	0	\$0.00			
1 Organic Search	67,953			79.84%			0.00%					
2 Direct	10,251			72.35%			0.00%					
3 Referral	5,855			75.09%			0.00%					
4 Paid Search	1,591			89.74%			0.00%					
5 Display	1,538			90.68%			0.00%					
6 Social	1,348			72.66%			0.00%					
7 (Other)	3			80.00%			0.00%					



RESULTS

2021- 2022 - Total Users



Users
87,214

New Users
86,766

Sessions
103,131

Page Views
103,131

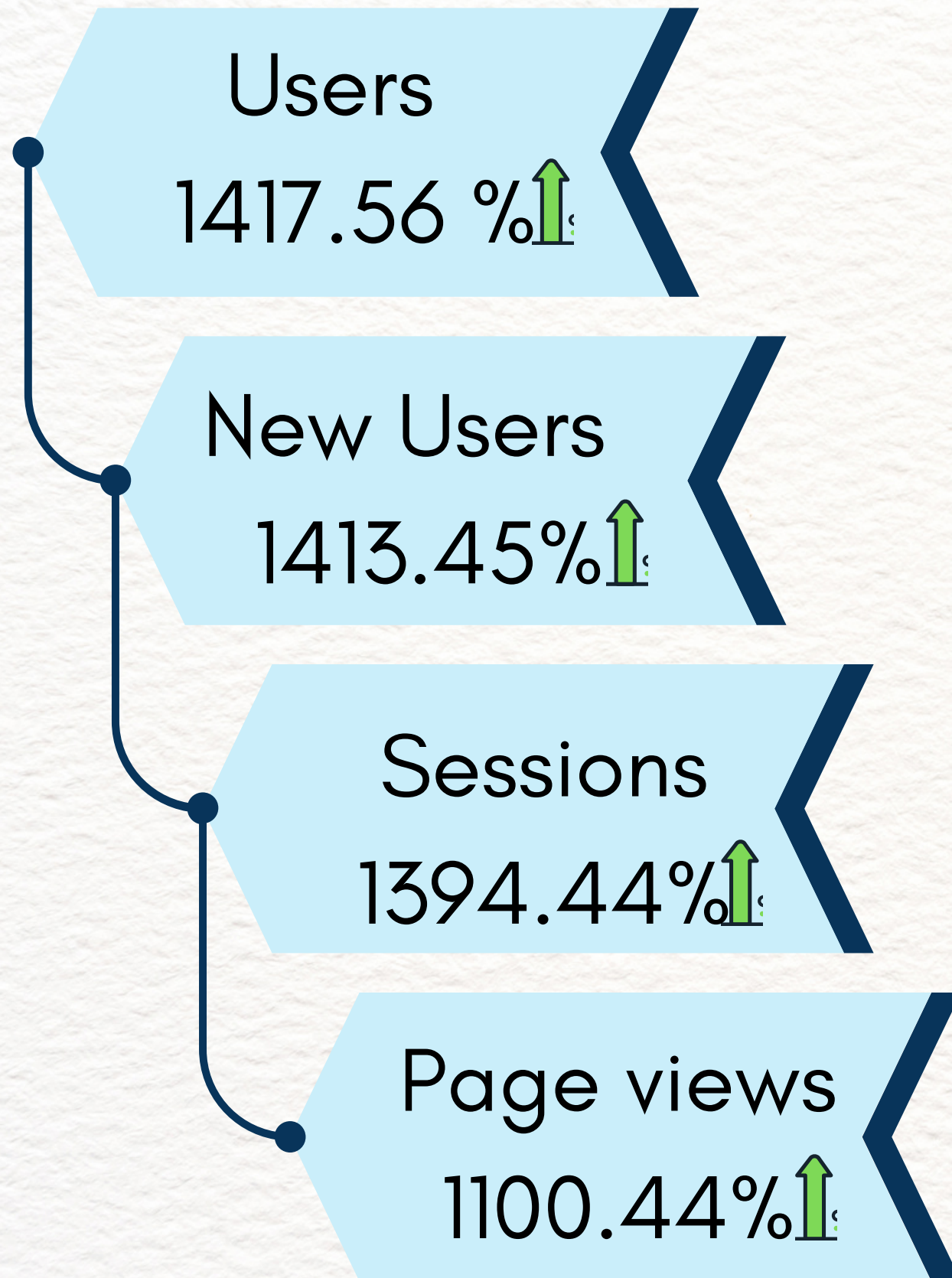
Avg.Duration
2: 37

Increase In Traffic in Last 3 years



GLOBOPRIME
ATTESTATION SERVICES

August 2021- August 2022



KEYWORDS RANKINGS STATUS



Keywords	Initial Ranking	Current Ranking
	2019	2022
singleness certificate attestation in Dubai	2
Single status certificate attestation	8
school transfer certificate Attestation	4
school transfer certificate in UAE	6
Pilot License Attestation	1
Driving License Attestation	1
Experience Certificate Attestation For UAE	2
Dubai Children Visa	2

KEYWORDS RANKINGS STATUS



Keywords

	Initial Ranking 2019	Current Ranking 2022
church marriage certificate attestation in UAE	1
KHDA Certificate Attestation Services in Dubai	1
Attestation of school transfer certificate in UAE	1
hrd attestation	1
Death Certificate Attestation Dubai	1
Power of attorney attestation for UAE	1
Power of attorney attestation services in Dubai	1

Google Snippets



Keyword - singleness certificate attestation in Dubai

Current Rank -

1st

A screenshot of a Google search results page. The search bar at the top contains the text "singleness certificate attestation in Dubai". The first search result is from globoprime.com, titled "Single status certificate attestation for use in UAE - GloboPrime". The snippet below the title reads: "Single Status Certificate Attestation: A Bachelorhood / Certificate of No Marriage Record is a certification issued by the Ministry of Health & Preventive ...". The second search result is from blsatteestation.com, titled "Single Status Certificate Attestation in UAE - BLS Attestation". The snippet below the title reads: "Single Status Certificate Attestation in UAE is the act of witnessing a Single status certificate by authorised person / persons / Departments / authorities ...". The third search result is also from blsatteestation.com, titled "Philippine Single status Certificate Attestation for UAE". The snippet below the title reads: "Philippine Single status Certificate will be attested from the concerned Ministries/Departments of the certificate origin country, UAE Embassy/UAE Consulate ...".

Google Snippets



Keyword - Single status certificate attestation

Current Rank - 1st

A screenshot of a Google search result. The search bar contains the text "Single status certificate attestation". Below the search bar, there are navigation options: "All", "Images", "News", "Videos", "Maps", and "More". The search results show "About 2,650,000 results (0.69 seconds)". The featured snippet reads: "Single Status Certificate Attestation: A Bachelorhood / Certificate of No Marriage Record is a **certification issued by the Ministry of Health & Preventive Medicine Department (PMD), which is an official document stating that a person has not contracted any marriage.**" Below the snippet, the URL "https://www.globoprime.com" is highlighted in orange, followed by "singleness-certificate-attest...". The main title of the result is "Single status certificate attestation for use in UAE - GloboPrime". At the bottom, there are links for "About featured snippets" and "Feedback".

Google Snippets



Keyword - school transfer certificate Attestation

Current Rank - 1st

A screenshot of a Google search page. The search bar contains the text "school transfer certificate Attestation". Below the search bar, there are navigation options: "All", "Images", "Maps", "Videos", "News", "More", and "Tools". The search results show "About 12,100,000 results (0.76 seconds)". A featured snippet is displayed, stating: "School Transfer Certificate Attestation is a mandatory for taking your kid's school or collage admissions in UAE, It is a required by the Abu Dhabi Education Council (ADEC) to officially register your child at a school in UAE, the ministry of education law for the admission of a student in any school or college in UAE." Below the snippet, the URL "https://www.globoprime.com" is highlighted in orange, followed by "attestation-of-school-transf...". The title of the result is "Attestation of school transfer certificate in UAE - GloboPrime". At the bottom of the snippet area, there are links for "About featured snippets" and "Feedback". The "People also ask" section is partially visible at the bottom.

Google Snippets



Keyword - Pilot License Attestation

Current Rank - 6th

A screenshot of a Google search results page for the query "Pilot License Attestation". The search bar shows the query and the Google logo. Below the search bar are navigation tabs for "All", "Images", "Maps", "News", "Shopping", and "More". The search results show "About 1,510,000 results (0.73 seconds)". The first result is from "https://www.globoprime.com" with the title "Pilot License Attestation Services in Dubai, UAE - GloboPrime" and a snippet: "A pilot license, or pilot certificate attestation, allows a person to be able to fly an aircraft in UAE.a This is similar to a driver's license attestation ...". The second result is from "https://www.globoprime.com" with the title "Pilot License Attestation – The Way towards Flying ..." and a snippet: "9 May 2021 — A professional pilot in the UAE needs to go through detailed training & pilot license attestation to be certified as a proven pilot." The third result is partially visible at the bottom: "1 https://www.facebook.com > posts > pilot-licence-attesta...".



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THANK YOU

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